

NEWS RELEASE

7i Group gets shortlisted as a finalist for the HSJ Partnership Awards 2021

7i Group Ltd is delighted to announce that the 7i Group and Sunderland GP Alliance '**Voice of the Patient**' project has been shortlisted for **Best Consultancy Partnership with the NHS** at the HSJ Partnership Awards 2021, recognising their outstanding dedication to improving healthcare and effective collaboration with the NHS.

Following the most testing period for the healthcare sector in recent history, this year's awards reinstate the essential role of private and third sector organisations in strengthening the healthcare system. Being shortlisted for a Partnership Award has given our team the confidence in our worthwhile project and has ensured that our lifesaving project is nationally recognised, learned from an upscaled.

The judging panel comprised a diverse range of highly regarded figures across the NHS and wider healthcare sector. To be shortlisted as a finalist for these awards, despite tough competition from a pool of brilliant applications, is a mark of real achievement for 7i Group. The 7i Group/Sunderland GP Alliance partnership has been selected based on their diligence, ambition, and the positive impact that the project has had on both practitioners and patients within the health care industry.

The 'Voice of the Patient' is a collaboration between 7i Group and Sunderland GP Alliance, running since September 2018, to capture and evaluate patient experience of the Sunderland Extended Access Service (EAS) commissioned by Sunderland CCG. The patients using the EAS are predominantly working during normal GP opening hours or have other commitments and would struggle to access an appointment at that time.

In real time and at the point of care, the 'Voice of the Patient' gathers approximately 1,000 responses from patients each month. The 'Voice of the Patient' continues to deliver financial and societal values to stakeholders and service users, directly leading to improvements in patient care and reduction of inefficiencies.

Andrew Sellick, Managing Director at 7i Group comments: *"We are delighted to have been shortlisted for **Best Consultancy Partnership with the NHS**, recognising the collaborative efforts and dedication of our team to successfully implement the '**Voice of the Patient**' project. We are committed to delivering improved outcomes for patients, and to be chosen among the other incredible nominees is a wonderful achievement. This nomination has been a tremendous boost to both to our team and our NHS partner at Sunderland GP Alliance and I am sure it will bolster our continued efforts to improve"*

HSJ editor Alastair McLellan comments: *"We would like to congratulate 7i Group on being nominated in the category of **Best Consultancy Partnership with the NHS** ahead of HSJ Partnership Awards 2021. We are looking forward to welcoming them to the ceremony in June, to join us in recognising the very best collaborations and innovations in the healthcare sector. This year's finalists are of an outstanding calibre and all of them are exceptionally dedicated to enhancing healthcare across the UK."*

The winners will be selected following a rigorous, judging stage ahead of the HSJ Partnership Awards 2021 awards ceremony. The awards evening is expected to be attended by leaders and professionals from both the NHS and private sector as well as figures from non-clinical backgrounds to celebrate innovation and collaboration in healthcare.

The full list of finalists for the 2021 HSJ Partnership awards can be found on <https://partnership.hsj.co.uk/finalists-2021>

For more information about the project or 7i Group, please contact Andrew Sellick by email andrew.sellick@7i-group.com or call +44 (0)7768 237402.

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NOTES TO EDITORS

About HSJ Partnership Awards:

The HSJ Partnership Awards recognise the most effective collaborations with the NHS highlight the benefits which working with the private and third sectors can bring to patients and NHS organisations.

About 7i Group Ltd:

7i Group's vision is to be a trusted scientific insights partner inspiring their healthcare clients to improve lives. 7i Group generates global and local scientific insights from healthcare professionals, patients and other groups. Their clients are pharma/biotech companies, medical device companies and healthcare providers such as the UK NHS.

About HSJ:

Health Services Journal is the only title to cover all aspects of publicly funded healthcare, providing news, analysis, best practise information from some of the most powerful and respected figures in health. The HSJ audience is formed of healthcare leaders from both clinical and non-clinical backgrounds and both public and private sectors.

HSJ is published by Wilmington PLC, a company dedicated to providing information and training to professional business markets. Their publications across the Health, Risk and Compliance, Finance, Legal and Insight sectors are united by one common aim- to turn knowledge into advantage. Wilmington PLC enables professionals to enhance performance and innovation by providing high quality, relevant and reliable information, education and knowledge.